Finding Your Niche Can be a Real Bitch ... but it doesn't have to be

By Kathy Dolbow Doran

Kathy Dolbow Doran has written a book that is sure to strike a nerve in today's volatile work climate. According to a Gallop poll cited on Entrepreneur.com, 77% of American workers HATE their jobs! That's nearly eight out of ten people! Do you HATE your job?? Do you feel like your life is going by and you still don't know what you want to be when you grow up???

"Finding Your Niche Can Be a Real Bitch, but it Doesn't Have to Be" includes interviews with people who HAVE found their niche. People who will tell you in THEIR OWN WORDS how they found their niche. People like....

- Firefighter/Inventor, John Bartlett who, during a routine fire observed that baby diapers don't burn. This amazing discovery led him to create an extraordinary product called, BARRICADE[®], a fireblocking gel that can withstand temperatures in excess of 3000 degrees!
- Cartoonist, Scott Adams, creator of the world famous comic strip character, "DILBERT." Scott had several dead-end jobs, including bank teller (He was even robbed twice at gunpoint!) before doodling his way to success.
- Ten-year-old, Melody Moher, founder of Beautiful Braids and Beads. By the time she was 16, she was making \$500.00 a day braiding hair at various Florida resorts.
- -"The Yarmulke Lady," 92-year-old Rose Serdikoff knits world famous yarmulkes for clients such as President Bill Clinton, Prime Minister Menachem Begin, and Governor Michael Dukakis.
- And more!

This book serves as a guide to your heart...a way for you to connect with people who have found their niche. It's an interactive tool with interviews, questions for you to ponder, and exercises for you to go through in your process of discovery. Because "Finding Your Niche Can be a Real Bitch, but it Doesn't Have to Be."

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